

**From:** [Fanny Levin](#)  
**To:** [Ariana Gomez](#); [Kent Smith](#)  
**Cc:** [Randall Tampa](#); [Rena Leddy](#)  
**Subject:** RE: FW: Santee Alley Flyer  
**Date:** Thursday, July 16, 2015 2:27:42 PM

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Hi Ariana,

Yes, I remember some of the property owners conveying that they would like the opportunity to distribute the flyers personally. However, they must have changed their minds because now several are choosing that the FD office arrange distribution.

I will let you know / confirm tomorrow if the Safe Team will be distributing the flyers to all of the tenants. I did e-mail the flyer to all of the property owners last Monday. I may send an e-mail to the property owners suggesting they e-mail / fax the flyer to their tenants as well as the Safe Team distributing them.

Thanks for all your help, Ariana.

Fanny

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**From:** Ariana Gomez [mailto:[ariana@fashiondistrict.org](mailto:ariana@fashiondistrict.org)]  
**Sent:** Thursday, July 16, 2015 12:53 PM  
**To:** Kent Smith; Fanny Levin  
**Cc:** Randall Tampa; Rena Leddy  
**Subject:** RE: FW: Santee Alley Flyer

Hi Fanny,

Just a quick reminder that the flyers were originally requested by the property owners so they could have something on-file to give, whether personally or via email, to the their tenants. It was agreed at the meeting that the BID would email a PDF version for you to forward to all property owners.

Regardless of who our Safe Team distributes them to, the PDF document should be sent to all property owners as per their original request.

Thanks,  
Ariana

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**From:** Kent Smith  
**Sent:** Thursday, July 16, 2015 12:48 PM  
**To:** Fanny Levin  
**Cc:** Ariana Gomez; Randall Tampa; Rena Leddy  
**Subject:** RE: FW: Santee Alley Flyer

Fanny,

If we distribute the flyers, we'll use our Safe Team to do it.

Thanks

Kent Smith,  
Executive Director  
LA Fashion District BID  
110 E. 9th Street, Ste. A-1175  
Los Angeles, CA 90079  
213.488.1153 Ex. 712  
[kent@fashiondistrict.org](mailto:kent@fashiondistrict.org)

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**From:** Fanny Levin [<mailto:fanny@fischproperties.com>]  
**Sent:** Thursday, July 16, 2015 12:37 PM  
**To:** Kent Smith  
**Cc:** Ariana Gomez  
**Subject:** RE: FW: Santee Alley Flyer

Kent, I will e-mail you Hal's address once I receive it from him.

Thanks again.

Fanny

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**From:** Fanny Levin [<mailto:fanny@fischproperties.com>]  
**Sent:** Thursday, July 16, 2015 12:34 PM  
**To:** [kent@fashiondistrict.org](mailto:kent@fashiondistrict.org)  
**Cc:** Ariana Gomez ([ariana@fashiondistrict.org](mailto:ariana@fashiondistrict.org))  
**Subject:** FW: FW: Santee Alley Flyer

Hi Kent,

Regarding my e-mail below to all of the Alley tenants, I gave them until this Fri. to let me know if they'd like to distribute the flyers to their tenants or if they'd prefer the Fashion District's office arranging distribution. If I don't hear from them by tomorrow, Fri., your office will arrange distribution. It looks like your office will arrange to distribute all of the flyers. I will e-mail you to confirm tomorrow. By the way, Kent, who did you say will distribute the flyers?

As per Hal Margolis' e-mail below -- along with your office arranging distribution to his tenants, he'd like at least 7 flyers sent to him so he can give them to his tenants as well. Please mail them to him once we begin distribution.

Hi Ariana, Please let me know when you begin distributing the flyers.

Thank you.

Fanny

***Fanny Levin***  
310-203-0101

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**From:** [Halmargolis@aol.com](mailto:Halmargolis@aol.com) [<mailto:Halmargolis@aol.com>]

**Sent:** Thursday, July 16, 2015 10:58 AM

**To:** [fanny@fischproperties.com](mailto:fanny@fischproperties.com)

**Subject:** Re: FW: Santee Alley Flyer

Fanny, Great idea! Please have the FDO distribute the flyers to our 7 tenants (1148-1150 Santee).

However I'm anxious to have the opportunity to personally pass the flyers on to the tenants. So please send me at least seven copies.

Regards, Hal

In a message dated 7/15/2015 12:23:30 P.M. Pacific Daylight Time, [fanny@fischproperties.com](mailto:fanny@fischproperties.com) writes:

Hello Everyone,

Regarding distributing the attached flyer to your tenants in the Santee Alley, would you like to give them to your tenants or would you prefer the Fashion District office distributing them. If you'd like to hand them to your tenants, the BID office will mail them to you.

Please inform.

If we do not hear from you by Friday, we will arrange distribution.

Thank you.

Fanny